

Venera Technologies Inc. Booth# SU9921 April 9-12, Las Vegas, NV

# Venera NAB 2018 Exhibitor Preview

Major highlights include integration of Quasar – native cloud QC service with AWS Elemental MediaConvert, signed URL support for AWS and Azure in Quasar, and addition of multi-language reporting, new templates and checks in Pulsar - file based QC system.

## Burbank, CA – 15 March, 2018

Please visit Venera Booth# SU 9921 at NAB 2018, where we will showcase the latest enhancements to our Quasar - Native Cloud QC system and Pulsar – File based Automated QC system. Venera is also a proud sponsor of **4K 4Charity Fun Run** organized by AWS Elemental and we welcome you to participate for a noble cause.

At NAB 2018, Venera will showcase how its QC solutions are helping OTT, OVP and Broadcasters deploy advanced capabilities in a flexible way. Venera's Quasar is a unique native Cloud QC service that can easily become part of production workflows in Cloud helping media companies move their workflows to Cloud with trust. Along with its existing integration into the AWS cloud, Quasar now also features complete integration with Azure. Quasar now also includes Signed URL support for both AWS and Azure Cloud platforms.

## Quasar Integration with MediaConvert

Venera recently integrated Quasar with AWS Elemental MediaConvert. An integrated workflow will be demonstrated at NAB. Please <u>read more</u>.



## Key updates in Quasar and Pulsar:

- **Multi-language reporting.** Analysis reports are now available in local language making it easier for operators to work with their native language.
- Track layout enhancements. Enhanced configurability for segments within a track layout.
- Additional factory templates for Amazon, hulu, VUDU and Verizon Go90 OTT services.
- **Netflix updates.** Updated QC templates for Netflix.
- Credit roll detection. Confirmation of credit roll in the content.

Additionally, Quasar will showcase complete support for Azure, which is now available for both the SaaS and Private editions. Signed URL support for AWS S3 and Azure Blob storage has also been added to Quasar allowing users to QC their content without explicitly supplying their storage location credentials.



### Join Us at the 4K 4Charity Fun Run

We are proud to be an official sponsor of the 4K 4Charity Fun Run at NAB Show this year. This run and walk event raises vital funding for diversity and inclusion initiatives. All proceeds benefit Girls Who Code and FIRST Nevada. If you would like to register or learn more, please click <u>here</u>.

### **Company Overview:**

Venera provides cutting-edge solutions to the digital media industry. Since its inception in 2003, the company has continually delivered innovative video analysis products tailored to the evolving requirements of its customers and the industry. Venera's flagship product, the Pulsar™ automated file-based QC solution, along with its Rapid add-on module, improves the operational efficiency of file-based workflows by automating content QC processes. Quasar, the brand new Cloud QC service is a revolutionary system designed especially for Cloud based workflows. Ensuring consistent content quality throughout the workflow, Venera's QC systems are used by some of the largest media companies worldwide.

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